

AGT CASE STUDY

Cloud Video Conferencing: Vertical Market Use Cases

Background:

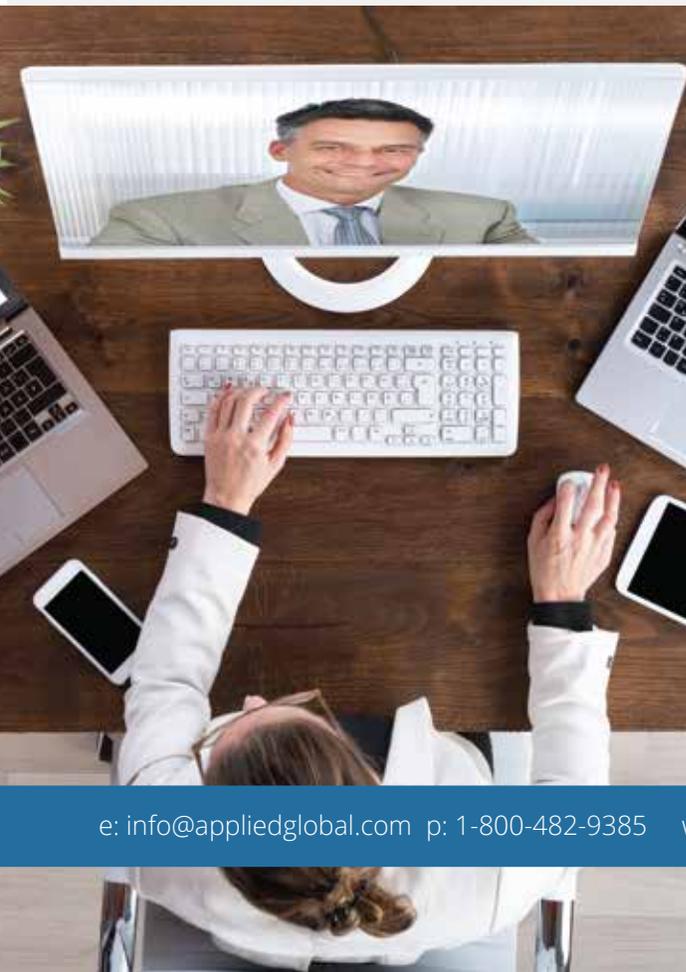
EncoreB2B is a cloud video conferencing service by AGT that provides complete interoperability with high definition video conference rooms, web browsers and video-enabled devices, including tablets, smartphones and desktops/laptops. EncoreB2B helps clients in a variety of industries increase productivity and reduce costs, including Healthcare, Education, Legal and Government.

Healthcare

Today's healthcare providers face many challenges when it comes to collaboration. Hospitals, physician offices and research centers rely on support from multiple professionals and facilities that are not always readily available or local. As a result, communication and focusing on mission critical tasks can be very difficult. By adding a video collaboration tool to a healthcare environment, not only do healthcare providers increase the quality of their care with face-to-face communication, it improves the affordability of healthcare by reducing travel expenses. Imagine being able to interact with medical suppliers and specialists that are hundreds of miles away on practically any device. With EncoreB2B, healthcare professionals and patients can experience personalized healthcare by making visual collaboration possible, regardless of location or device.

Education

Educational institutions can enrich distributed communication and distance learning programs by implementing cloud video conferencing tools such as EncoreB2B to connect administrators, faculty and students. By offering content sharing and both verbal and non-verbal cues, the learning experience is highly interactive and productive. Educational institutions, such as the Massachusetts Institute of Technology, have enhanced distance learning initiatives by leveraging the technology behind EncoreB2B. Another benefit includes interoperability. Today's students are more mobile than ever and having a service that works across multiple operating systems and devices is imperative to ensuring the learning environment is functional – while also empowering a generation of mobile users. In addition, EncoreB2B offers streaming and recording functionality, which is a critical feature for distance learning programs.



e: info@appliedglobal.com p: 1-800-482-9385 w: www.appliedglobal.com





Legal

In the legal industry, law firms need collaboration tools that are simple, secure and can be billed back to clients easily. In addition to being a secure solution that is easy to use, EncoreB2B offers clients a simple way to track video usage, resulting in increased billable hours for law firms and improved client satisfaction by offering a collaboration tool that takes communication to the next level. Law firms can use EncoreB2B to conduct client meetings, depositions, negotiations and even consultations with subject matter experts – all without travel. In addition, litigation often requires interviews where the ability to capture and record verbal and non-verbal cues is paramount.

Government

Cloud-based technology is driving change in federal, state and local government entities. Challenges such as infrastructure costs, lack of video interoperability between manufacturers, and inter-agency communications is causing government officials to explore new emerging technologies that increase communication and collaboration, reduce costs and overcome the complexity of interoperability. With EncoreB2B, government entities can minimize distance barriers by offering a tool that improves response times, increases productivity and decreases the need to travel. By providing complete interoperability with high definition video conference rooms, web browsers and video-enabled devices, including tablets, smartphones and desktops/laptops, EncoreB2B eliminates these challenges. In addition, telework initiatives and distance training programs can be realized by offering a solution that engages officials and employees from any location. Federal, state and local government entities have seen user adoption and usage increase dramatically with the technology behind EncoreB2B.

THE EXPERT AV INTEGRATORS

e: info@appliedglobal.com p: 1-800-482-9385 w: www.appliedglobal.com

