

Press Release

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FOR IMMEDIATE RELEASE

MANAGED VIDEO SERVICES PROVIDER APPLIED GLOBAL TECHNOLOGIES INTRODUCES PERFECTMEETINGS

*—New service from industry leader modernizes end-to-end video conferencing and
managed services—*

ROCKLEDGE, Fla. and **KENNESAW, Ga.**, Dec. 17, 2007 — Applied Global Technologies® (AGT), a leader in video and emergency response communications, today announces a new complete end-to-end video collaboration service called PerfectMeetings™. PerfectMeetings is the complete IP-based video conferencing solution that allows organizations to stay connected from virtually any location, on private networks or over the Internet and is the only all-in-one stand alone system that can also be integrated with existing video systems and programs. This new service provides organizations with the flexibility to provide “video-commuting” options for an ever diverse workforce and enable companies to actively support environmental initiatives through carbon footprint reduction.

According to a recent Gartner, Inc. research report, “For enterprises that regard videoconferencing as an important business tool, the need for stronger service levels and improved service features and managed services should be considered instead of further investment in in-house skills and tools. Gartner estimates that as many as 40% (and rising) of enterprises use some form of managed video service provider.”¹

This new service not only helps clients increase worker productivity by realizing the value of Internet-based video communication services, but it can also help organizations meet their environmental obligations through reduced travel and commuting. With carbon footprint reduction as an important consideration among today’s business, video conferencing is one method to meet corporate environmental goals. According to another recent Gartner research note, “Gartner recommends carbon footprint reduction as a more

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¹ Morrison, S., Munch, B. and Mason R. “Managed Videoconferencing Services.” Gartner, Inc. Nov. 19, 2007, ID Number G00152323

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sustainable long-term objective than carbon offsetting (such as planting trees to compensate for carbon dioxide output), and video will be a key component of that reduction strategy for many enterprises.”²

PerfectMeetings helps today's executives meet both these business and environmental goals and is comprised of five unique products and services which can be purchased separately or in combination depending on client needs. The new service includes:

- PerfectMeetings Managed Video: A design, build and managed services offering for high volume Video Network Managers that encompasses all video users and reduces reliance on multiple vendors.
- PerfectMeetings Fathom: The industry's most technically advanced and only true IP Video Lifecycle Management Tool with its new and exclusive Active Call Quality Dashboard.
- PerfectMeetings Encore: The tool for bridging, recording and streaming video conferencing, meetings, sales presentations and training, virtually anywhere at any time.
- PerfectMeetings Analytics: A complete video analysis and reporting tool for Video Network Managers.
- PerfectMeetings Together+: Is the only all-in-one, stand-alone video communicating system that can also be integrated with your existing video system and programs from as little as 19 cents per minute.

“We are extremely excited about this natural move for AGT into the IP-based business video communicating market with our PerfectMeetings service offering,” said Mike Valletutti, chief executive officer, Applied Global Technologies. “Clients can now realize the complete value of business video communicating as well as the managed services and analysis functions of PerfectMeetings that no other company can offer.”

All of these PerfectMeetings products and services are available immediately. Sales information can be found by contacting PerfectMeetings at 866-342-9219 or on the Web at www.perfectmeetings.net

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² Morrison, S. “How Green Does Your Video Look.” Gartner, Inc. Oct. 18, 2007, ID Number G00151665

About Applied Global Technologies and PerfectMeetings

Applied Global Technologies (AGT) is an innovative communications technologies company that partners with its clients to provide the latest in managed video services and emergency response communications. In the area of video collaboration, there is no other company providing the breadth and depth offered by PerfectMeetings, a service of AGT. AGT and PerfectMeetings international headquarters is located in Rockledge, Fla. with field support offices in Atlanta, Chicago, Dallas, Honolulu, Okinawa, Phoenix, San Francisco, Seattle, Virginia Beach, and Washington, DC. Visit AGT on the Web at www.appliedglobal.com and PerfectMeetings at www.perfectmeetings.net.

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